



Sheet 1 of 1

Form PTO-1449 (REV. 8-83)		US Dept. of Commerce PATENT & TRADEMARK OFFICE		ATTY DOCKET NO. 580-019		APPLICATION NO. 09/711,261	
INFORMATION DISCLOSURE STATEMENT (Use several sheets if necessary)				APPLICANT John Demayo AND Robert Aguilar		TRADEMARK OFFICE	
				FILING DATE 11/10/00		GROUP <i>1138V</i>	
U.S. PATENT DOCUMENTS							
EXAMINER INITIAL		DOCUMENT NUMBER	DATE	NAME	CLASS	SUB CLASS	FILING DATE IF APPROPRIATE
<i>(A large grid of 10 rows by 8 columns, all cells are crossed out with a large X.)</i>							
Foreign Patents							
							TRANSLATION
							<input checked="" type="checkbox"/> YES <input type="checkbox"/> NO
<i>(A large grid of 10 rows by 8 columns, all cells are crossed out with a large X.)</i>							
OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, etc.)							
<i>DLO</i>	1		Kabanga Spiegel demo, 2 pages				
		*	<i>http://www.kabanga.com/demo/spiegel, 2000.</i>				
<i>DLO</i>	2		Ezula.com., 8 pages				
		*	<i>http://www.ezula.com./solutions/Default.asp, 2000.</i>				
<i>DLO</i>	3		NBCi.com "Quickclick" links, 7 pages				
		*	<i>http://www.quickclick.com</i>				
EXAMINER <i>Randy J. Bergman</i>				DATE CONSIDERED <i>11/19/04</i>			



NOV 9 4 2003

INFORMATION DISCLOSURE CITATION

OMB No. 0651-0011

Atty. Docket No.	8011-3010	Appln. No.	09/711,261
Applicant	John DeMAYO et al.		
Filing Date	November 10, 2000	Group:	2162 <i>Att 3822</i>

U.S. PATENT DOCUMENTS

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~~FOREIGN PATENT DOCUMENTS~~

OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)

	Vibrant Media, IntelliTXT SM , www.vibrantmedia.com/content/intellitxt_product_page/main.htm , printed 10/20/2003 (1 page).
	Vibrant Media, SmartAD SM , www.vibrantmedia.com/content/smrtad_product_page/main.htm , printed 10/20/2003 (1 page).
	

Examiner

Date Considered

*Examiner: Initial if reference considered, whether or not citation is in conformance with MPEP 609; draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.